



- REPLACEMENT SHEET -
Title: METHODS AND SYSTEMS FOR TARGETING MARKETS
Inventor(s): Samra et al.
Serial No: 09/474,974 Docket No: 17207-00004 (85IF-00102)
Atty: Daniel M. Fitzgerald; Phone: (314) 621-5070

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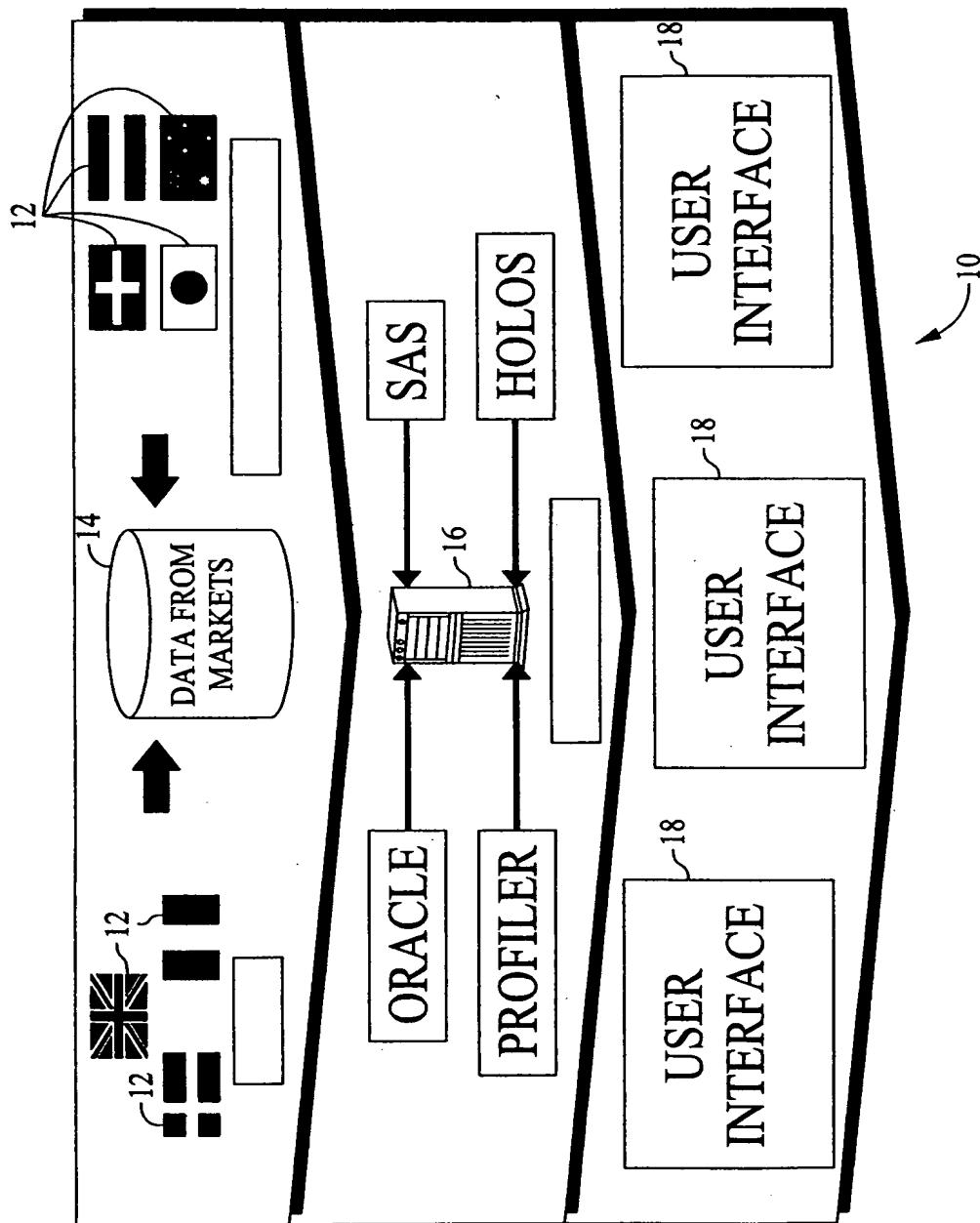


FIG. 1



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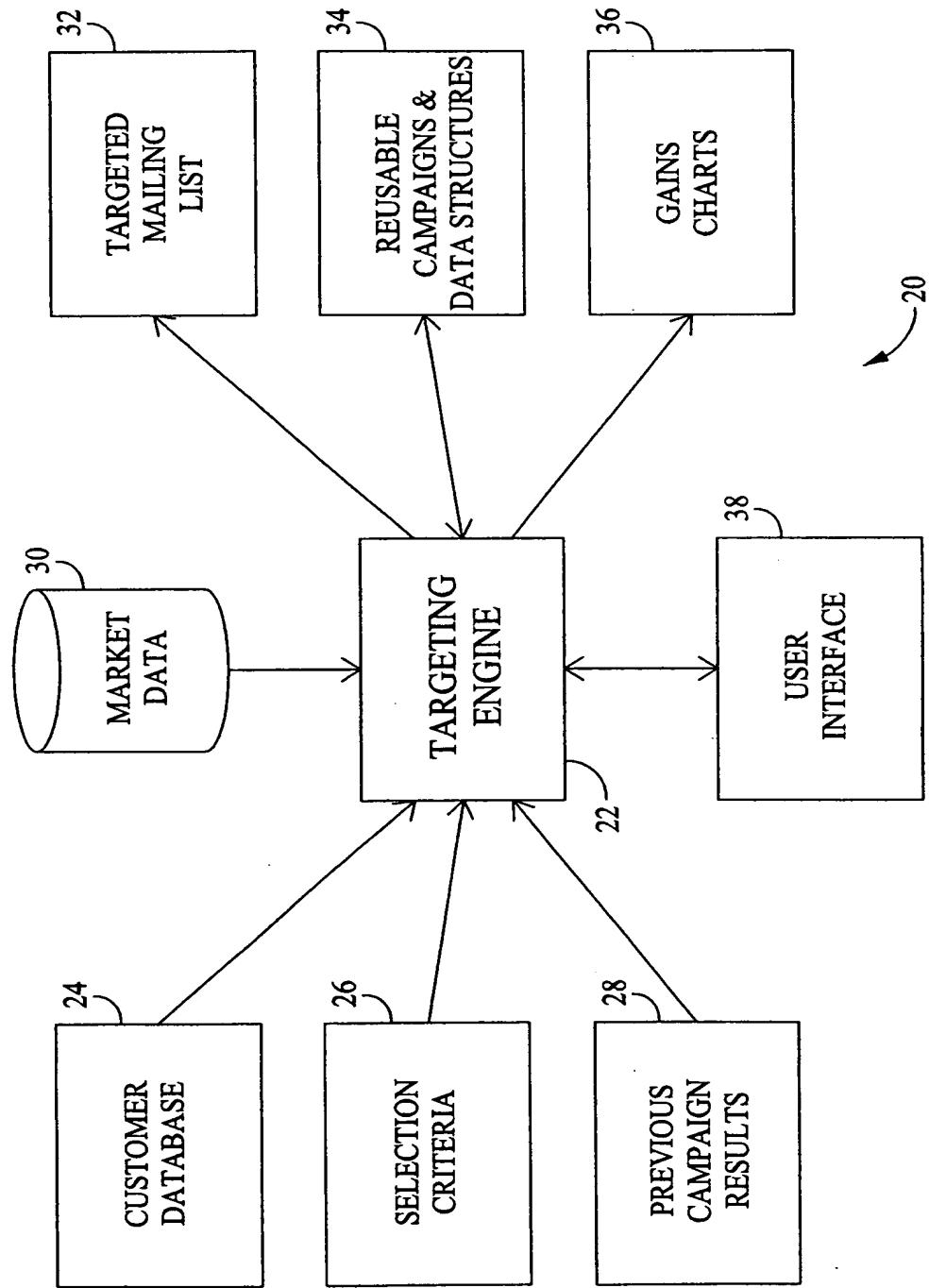


FIG. 2



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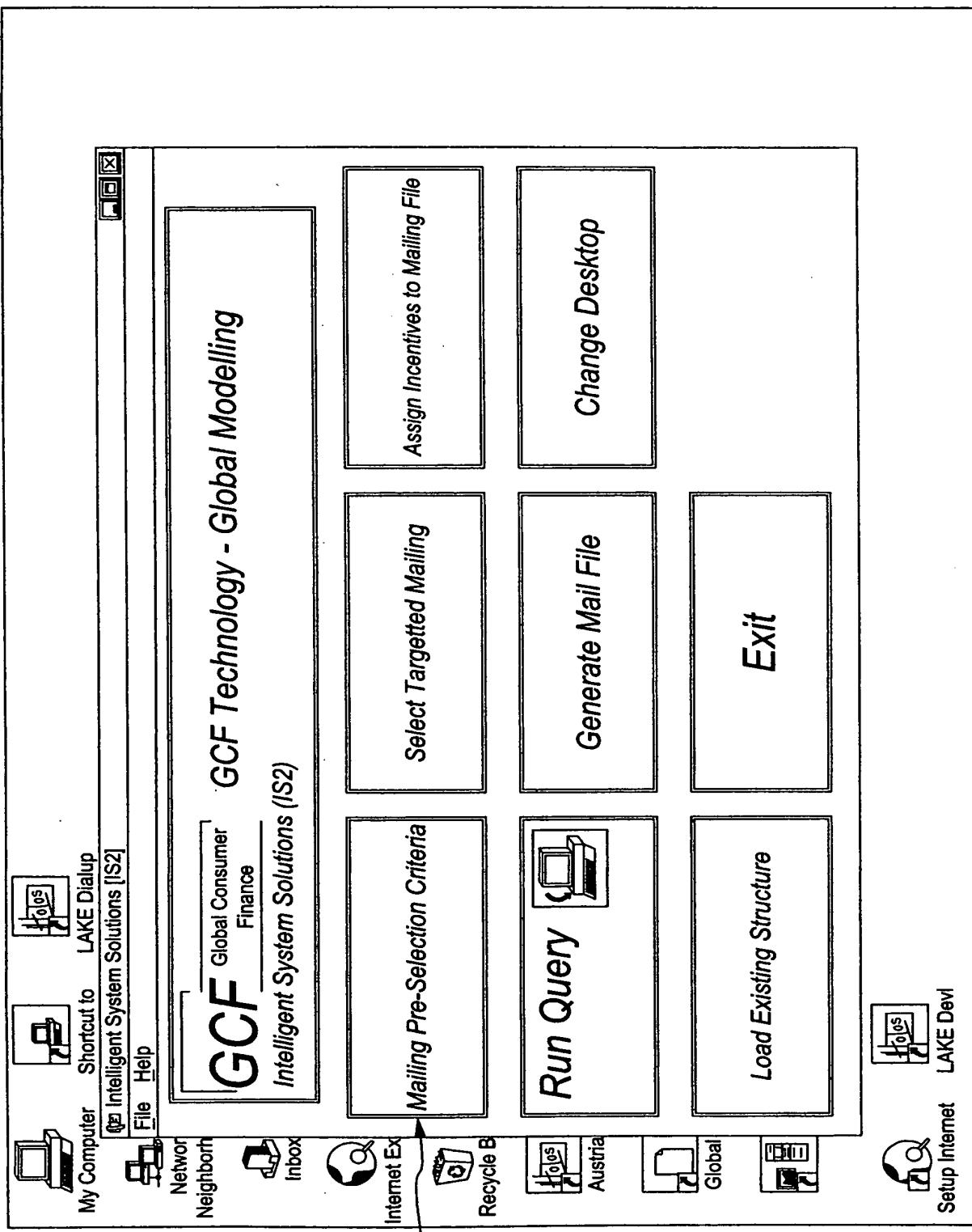


FIG. 3



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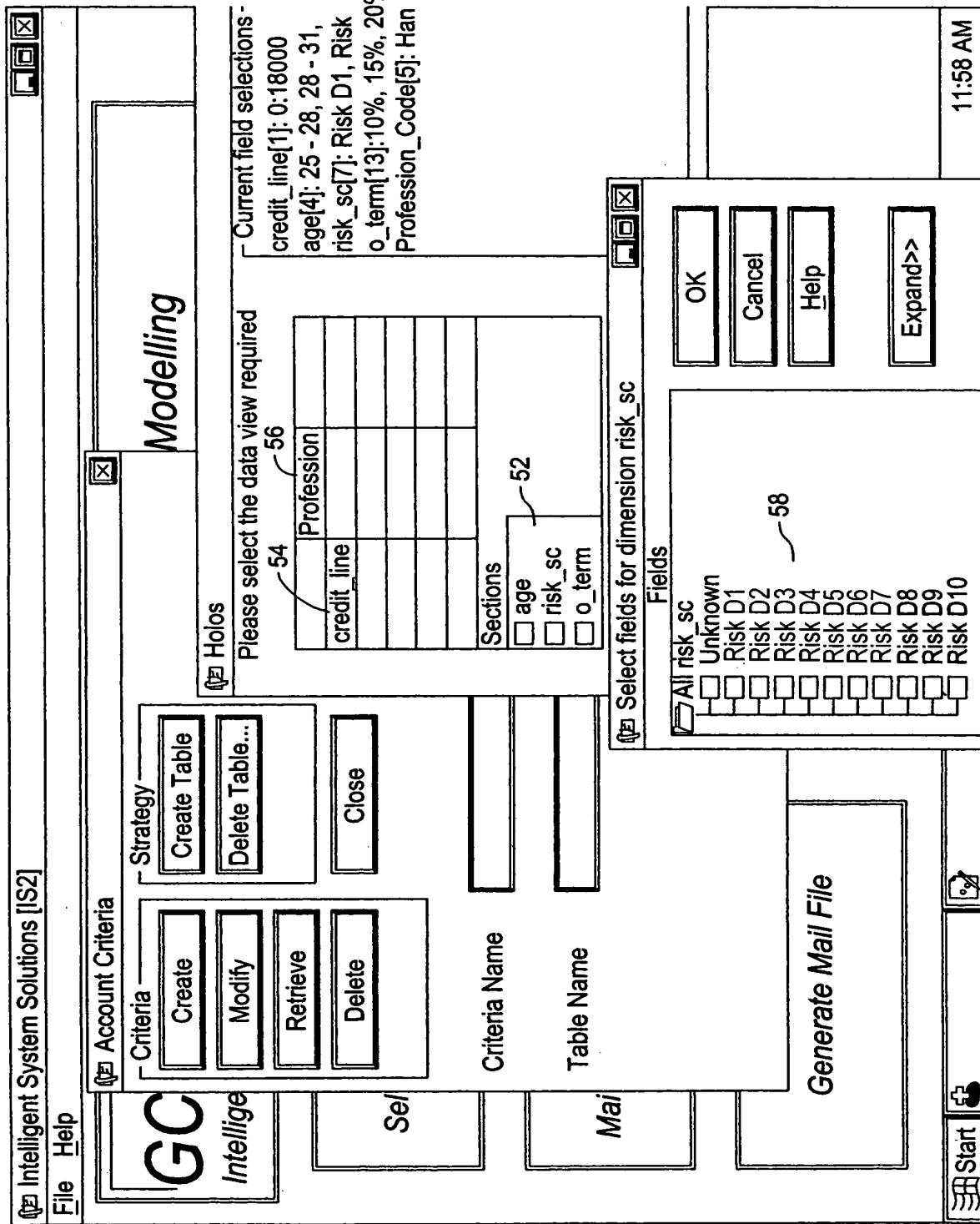
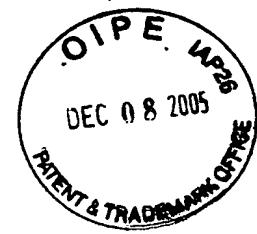


FIG. 4



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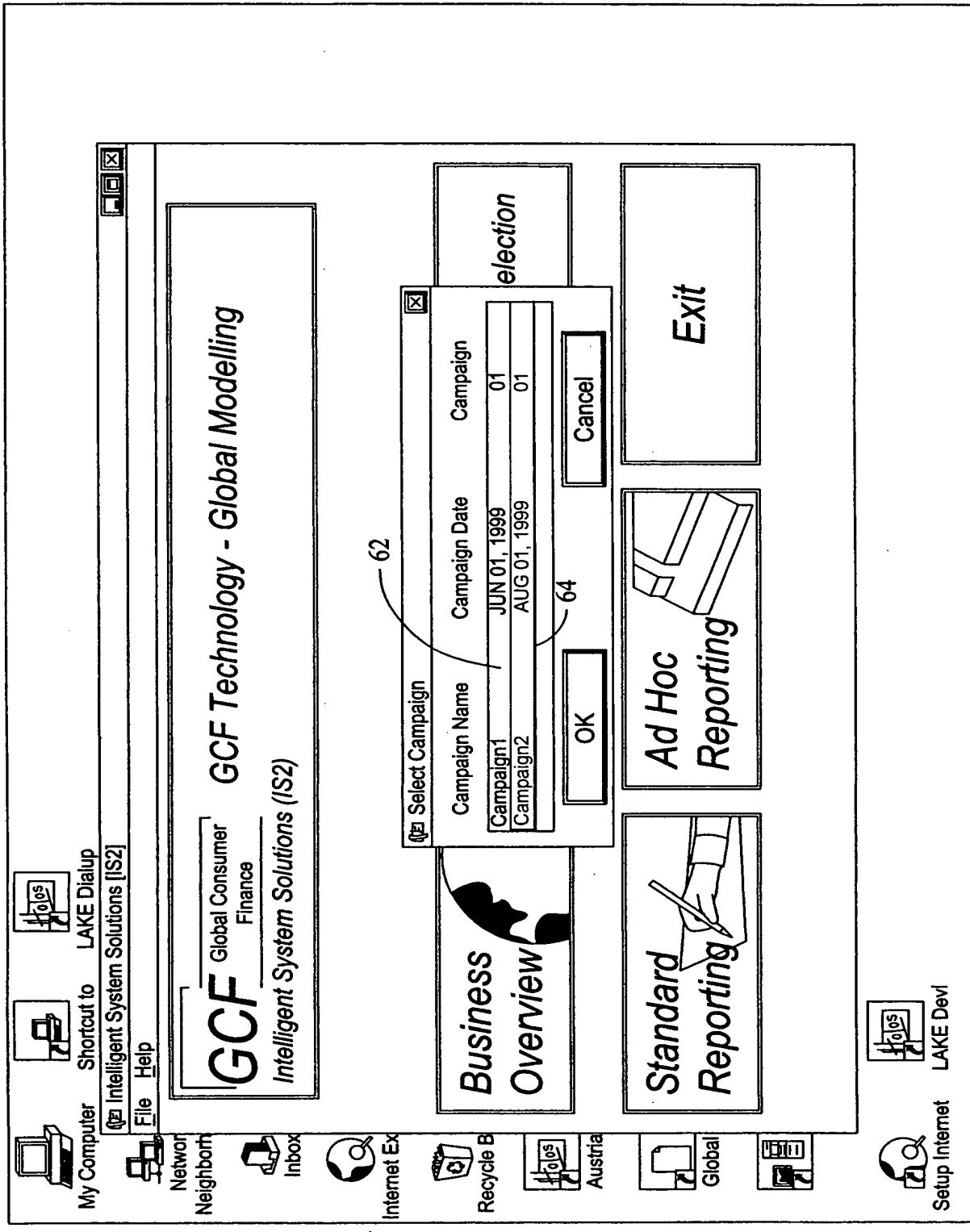


FIG. 5



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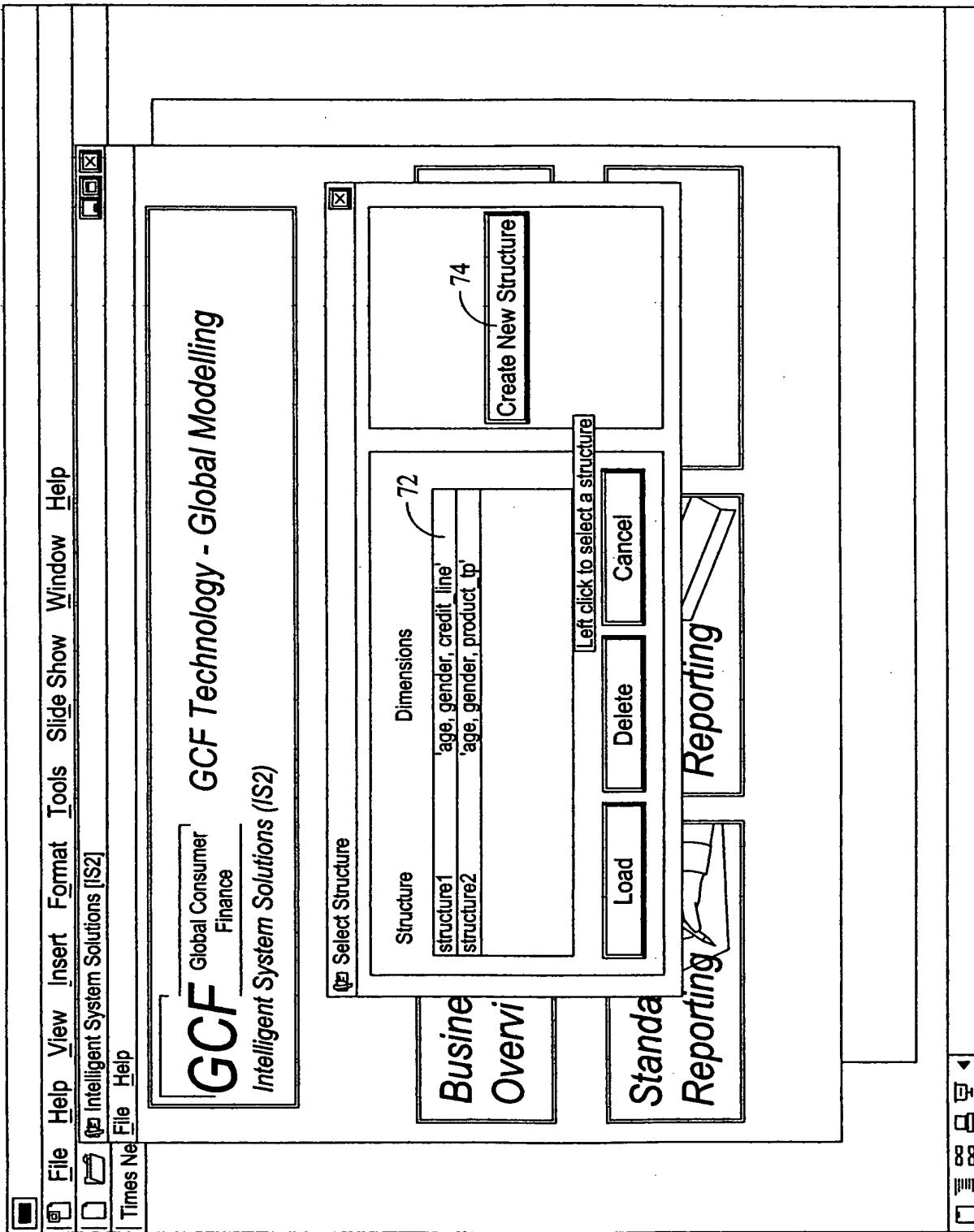
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FIG. 6



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GCF Global Consumer Finance Intelligent System Solutions (IS2)

Select Targetted Mail

Table Name	JAN_001_1
Tag Name	9980105CCAA19803VXYGOLD
# Accounts	50000
# Mailed Control	2000
# Non Mailed Control	2000
Cost of Mail Piece	0.05
Pre Selection Table	FILTER JAN_01
	FILTER JAN_01
	POPO
	W

Mailing Pre-Selection Criteria

Generate Mail File

File Help

Create Selection Table

Create Table

View Table...

Delete Table...

Close

Start Stop 1:07 PM

FIG. 7



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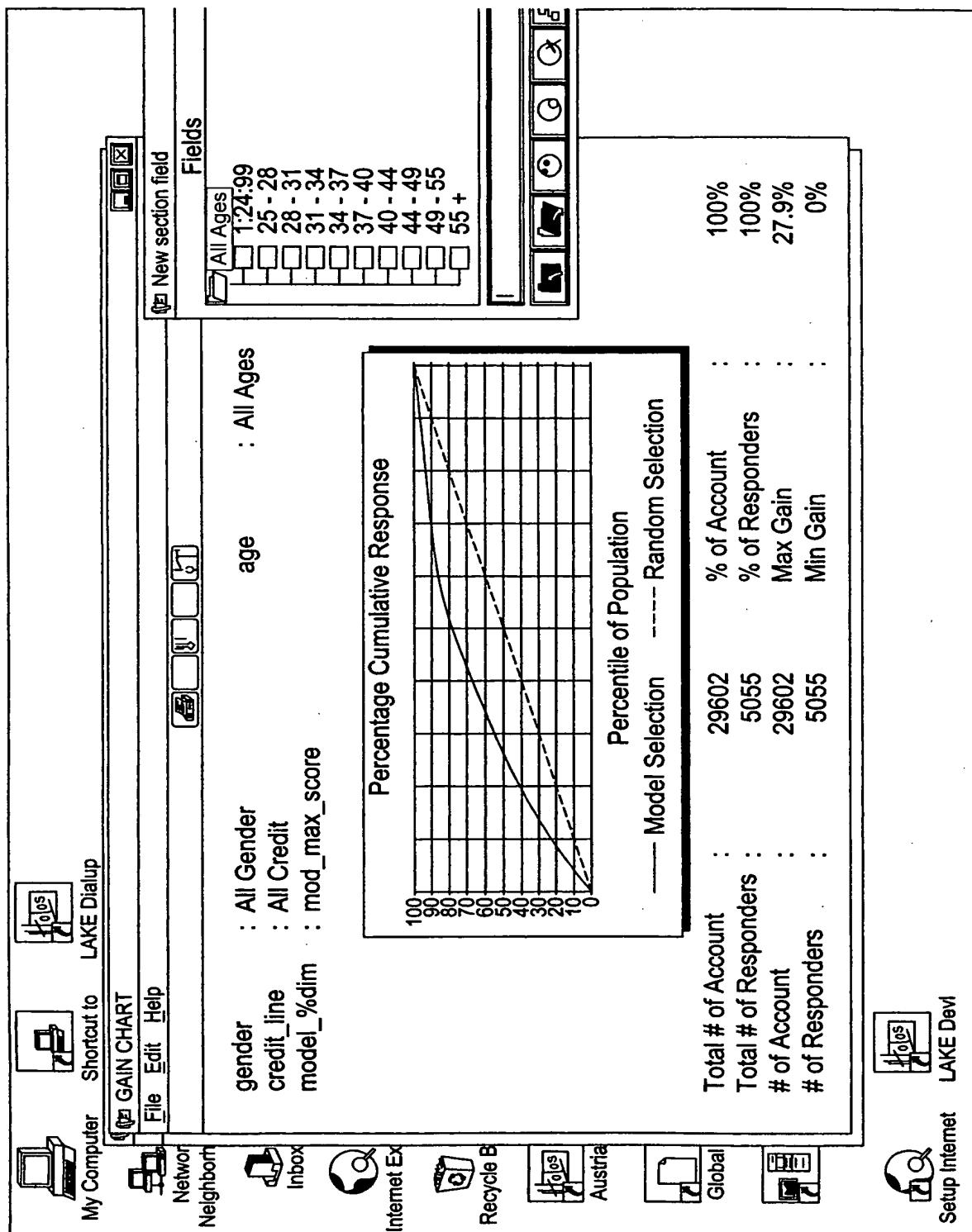


FIG. 8



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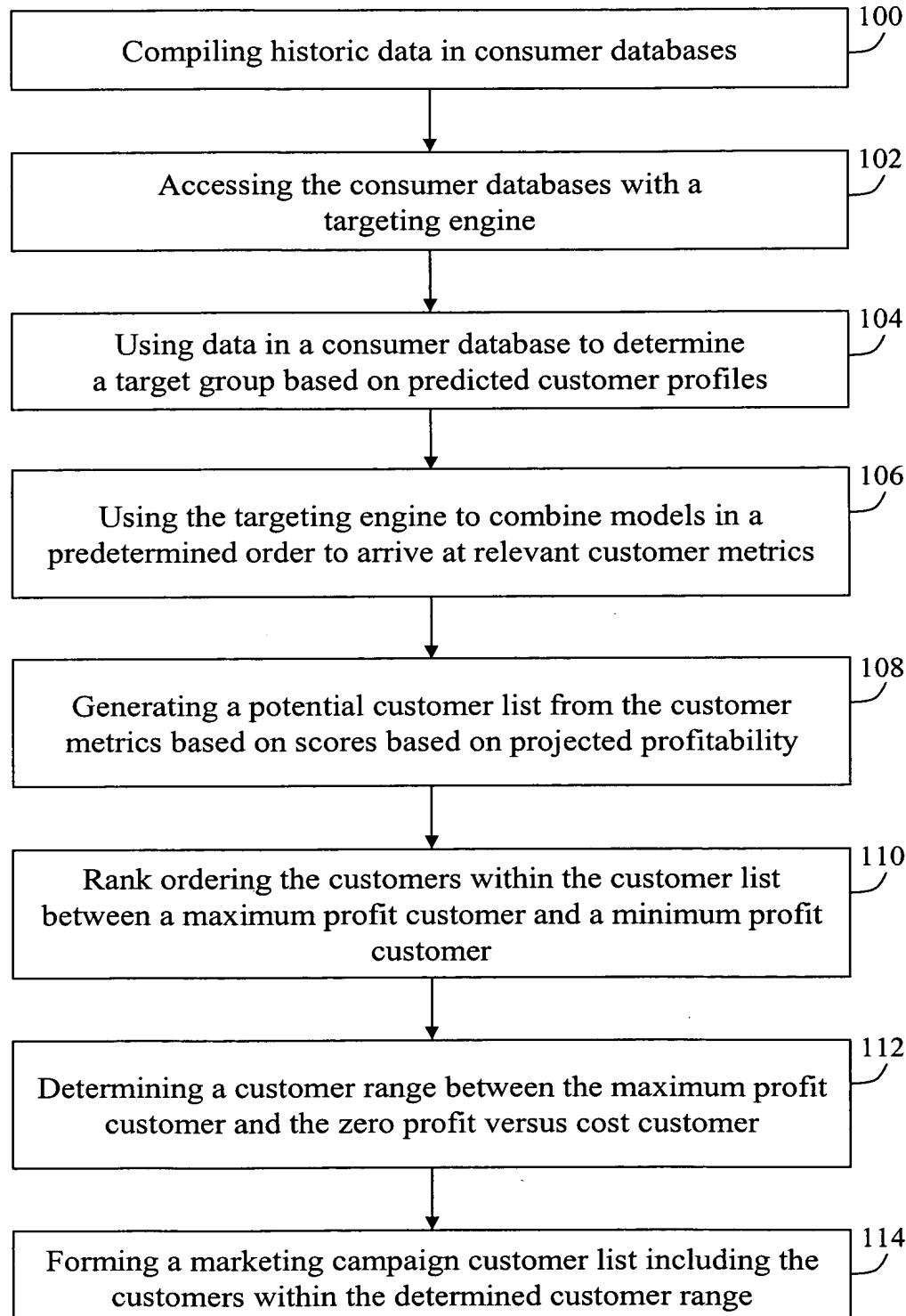


FIG. 9